



SHORTS RUBRIC

STUDENT NAME:	REGINA CATHOLIC SCHOOLS
PRODUCTION TITLE:	STUDENT FILM FESTIVAL

Each production will be graded according to the following criteria and awarded points for achievement in each category.

1. TECHNICAL ABILITIES – PRODUCTION CAMERA WORK

- images steady, well-framed
- use of tripod unless style requires other

(Least) 1 2 3 4 5 (Best)

Comments:

CAMERA DIRECTION

- variety of angles, focal lengths, types of shots
- well-executed and appropriate use of special shots ie: unique reveal shots, in-camera manipulations, etc.

(Least) 1 2 3 4 5 (Best)

Comments:

CONTINUITY

- attention to basic continuity principles such as consistency with clothing, venue, weather, plausibility issues.

(Least) 1 2 3 4 5 (Best)

Comments:

SOUND

- main subject audible and clear
- background noise kept to a minimum

(Least) 1 2 3 4 5 (Best)

Comments:

LIGHTING

- attention placed on ambient light issues and choices

Examples:

- warm light and cool light used to enhance mood,
- awareness paid to shadows and backgrounds

(Least) 1 2 3 4 5 (Best)

Comments:

Section 1 Tally _____

2. TECHNICAL ABILITIES - POST-PRODUCTION EDITING

- clean cuts, restricted use of jump cuts
- well-selected edit points to promote flow and story development

- elimination of less desirable, redundant footage
- effective use of fonts and text (correct spelling, visually pleasing, placement)

(Least) 1 2 3 4 5 (Best)

Comments:

VISUAL EFFECTS

- transitions, (fades, dissolves) are used to enhance video
- all effects are executed cleanly

- use of special effects (only when appropriate)

(Least) 1 2 3 4 5 (Best)

Comments:

SOUND EFFECTS

- sound effects are used to enhance video but not detract

- attention to balanced, consistent sound track when mixing all tracks

(Least) 1 2 3 4 5 (Best)

Comments:

Section 2 Tally_____

3. OVERALL IMPRESSION CONCEPT AND CREATIVITY

- Do all the elements (technical, story, concept) work together to communicate a message or story to an audience effectively?

(Least) 1 2 3 4 5 (Best)

Comments:

DIRECTION

- Do the choices of shots and their arrangement fit the purpose of the film? Is the story told well?

(Least) 1 2 3 4 5 (Best)

Comments:

IMPACT

- Is it stimulating? Does it appeal to you - emotionally, intellectually, visually?

(Least) 1 2 3 4 5 (Best)

Comments:

Section 3 Tally_____

FINAL POINT TALLY AND SUMMARY COMMENTS

Please add the points given from each section and write them below in the spaces provided. The students would appreciate comments you have about their work.

TALLY:

Section 1. TECHNICAL ABILITIES - PRODUCTION

Section 2. TECHNICAL ABILITIES - POST-PRODUCTION

Section 3. OVERALL IMPACT

TOTAL POINTS

SUMMARY COMMENTS